



SNDT Women's University Library & SHPT School of Library Science Organises

Three-Days UGC Sponsored NATIONAL CONFERENCE ON LIBRARIES IN THE CHANGING INFORMATION MARKETPLACE

24th to 26th February 2016

About SNDT Women's University:

SNDT Women's University is the first Women's University in India as well as in South-East Asia. The University was founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for the noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune.

The SNDT Women's University Library was established in 1955 and today it has grown to a multi-campus Library Systems. Its vision is to facilitate seamless access to quality knowledge and information resources in all formats. To execute this vision, the library tries to create congenial atmosphere that will allow interface of library resources for integrative scholarship which is devoted to empowerment of women by providing resources and services with ICTs essential to teaching, learning. It serves the researchers to generate new frontiers of knowledge and dissemination of information through its various information and documentation activities. To realize this mission, the library is committed to create hospitable physical and virtual environment for study teaching and research. S.H.P.T. School of Library Science started in 1961 today offers M.L.I.Sc. and Ph.D. in Library Science. The course has incorporated latest trends in the subject and also offers courses in online format.

About the Conference:

The information marketplace has, in the last few years, undergone a metamorphosis. ICTs have been the main factor driving the change. Each and every component of the marketplace producers, distributors, other intermediaries and the users, have all been affected by the way, the authors produce their work, the way readers and users of information, receive and use information and also in the way information is published and marketed.

Fresh players, modern technologies, innovative services, new user demands have all merged to push libraries to reinvent themselves, to re-think, the services to be provided and the skills required of the professional. The challenge of maintaining the service orientation of a social institution within an information marketplace which is fast changing, competitive, highly technological, and increasingly commercial, has also brought opportunities to develop new services, new employment markets and to seek fresh partners. The situation calls for a re-examination of the professional role and finding a new niche in the information marketplace.

The journey of libraries from analog to hybrid to digital has posed both challenges and opportunities for the library professionals. We need to update ourselves and discuss different issues related to these changes and capitalize on our relationship with the existing customers, as well as other players in

the information marketplace. The Conference will provide a base for developing future potential of libraries.

Conference Committee

Patron

Prof. Vasudha Kamat, Vice Chancellor,
SNDT Women's University

Advisory Committee

Prof. Vandana Chakrabarti, Pro-Vice Chancellor, SNDT Women's University

Dr. S. P. Badgujar, Registrar, SNDT Women's University

Dr. Madhura Kesarkar, Director, Board of College and University Development,
SNDT Women's University

Dr. Ruby Ojha, Finance and Accounts Officer (Addl.Charge), SNDT Women's University

Prof. Harsha Parekh, Former Librarian, SNDT Women's University

Dr. Sushma Powdwal, Former Librarian, SNDT Women's University

Dr. Pratibha Gokhale, Former Librarian, Mumbai University

Dr. Medha Joshi, Head Department of Library Science, Tata Memorial Hospital, Mumbai

Dr. M.K. Bhandi, University Librarian, University of Mangalore

Dr. Ramesh Gaur, University Librarian, Jawaharlal Nehru University (JNU), Delhi

Dr. H.Anil Kumar, Librarian & Head NICMAN. Indian Institute of Management Ahmedabad

Dr. Kishor Satpathy, Librarian, National Institute of Technology, Silchar, Assam

Dr. Rajendra Kumbhar, Professor, Savitribai Phule, Pune University

Dr. Shubhada Nagarkar, Assistant Professor, Savitribai Phule, Pune University

Conference Directors

Dr. Durga Murari, University Librarian, & Head SHPT School of Library Science (Addl. Charge)

Dr. Parul Zaveri, Associate Professor, SHPT School of Library Science

Organizing Secretaries:

Ms. Vrushali Rane, Deputy Librarian, SNDT Women's University

Mr. Vilas Jadhav Deputy Librarian, SNDT Women's University

Organizing Committee Members:

Dr. Jyoti Bhabal, Assistant Professor, SNDT Women's University

Dr. Sarika Sawant, Assistant Professor, SNDT Women's University

Ms. Varsha Varma, Assistant Librarian, SNDT Women's University

Ms. Manisha Jadhar Assistant Librarian, SNTD Women's University
Ms. Kashmira Dhirwani, Assistant Librarian, SNTD Women's University
Mr. Macchindra Bangar, Assistant Librarian, SNTD Women's University
Ms. Jayashree Kamble, Assistant Librarian, SNTD Women's University

The main themes and sub-themes are as follows:

Theme 1: The Information Marketplace

- a. Emergence of new players
- b. Information Packages and Carriers (including the use of new media and varied formats, social media, convergence of technologies)
- c. Delivery Mechanisms (such as aggregation and disintermediation)
- d. Pricing Structures and Policies

Theme 2: Information Users

- a. Expectations and demand
- b. Measuring Usability
- c. Information Ethics
- d. Information Literacy

Theme 3: Reinventing the Library

- a. Evidence Based library Practices
- b. Library Collaborations
- c. Environmental Scanning and Competitive Intelligence

Theme 4: Changing Role of Librarians

- a. Infopreneurship
- b. Embedded Librarianship
- c. Content and Knowledge Management (Including creation of local content)

Theme 5: Skills Set Needed for Librarian

- a. Choice based credit system
- b. Mid-Career Development
- c. Skills needed for the cybrarian

Call for paper:

We invite submissions of:

- Research papers presenting theoretical solutions, but with a clear illustration on how these solutions can be applied

- Position papers presenting opinions on some aspect of practice, or describing work that is still in progress
- Experiences and case studies specifying requirements, challenges or opportunities
- Best practices in library and information services

Instructions for papers:

Soft copies of full papers may be submitted, in –

- The length of paper: about 3000 words; single spacing; Times New Roman – 12 font size (.doc)
- Full paper with abstract in not more than 250 words, followed by relevant keywords
- Single column, citation format APA, 6th ed,
- Details of authors—Name, Surname, affiliation and email ID of corresponding author.
- Authors of selected papers will have to sign a copyright transfer agreement.

General Guidelines for Authors

1. A generalized presentation should be avoided.
2. Full Paper with abstract should reach the conference secretariat by **30th November 2015**. Papers should strictly be sent to **sndtlibraryconference@gmail.com**. Reviewer's comments regarding papers if any will be communicated through e-mail.
3. Author must clearly indicate the category of sub-theme of the paper.
4. The author should ensure that the article is complete, grammatically correct and without spelling or typographical errors
5. All permissions that may be required to reproduce illustrations or previously published materials or to cite unpublished data or personal communications should accompany the manuscript in writing.
6. Major changes are not permitted after an article has been accepted.
7. The Publisher/Editorial Board reserves the right of deletion, alteration and rejection of the articles without any prior intimation to the author(s).
8. The authors will get intimation regarding the acceptance of the paper by the Editorial Committee. The paper submitted for presentation should not have been published/presented elsewhere. The Editorial Committee will have the right to edit the papers. Selected papers will be published in the proceedings.
9. All accepted papers will be invited for presentation in the main thematic sessions. Authors will be allowed maximum **10 minutes** for presentation including introduction and conclusion.

10. Papers accepted for presentation will be included in the printed conference proceedings with ISBN only on receiving **Registration Fee of Rs. 1500/- (Rupees One thousand five hundred only) in the form of non-refundable Demand Draft** on or before 31st January 2016. The D.D. should be drawn **in favor of SNTD Women's University Branch Library Juhu**, payable at Mumbai and sent by post to the Organizing Secretary.
11. All correspondence regarding the conference may kindly be addressed to the Conference Directors at **sndtlibraryconference@gmail.com**

IMPORTANT DATES TO REMEMBER

DEAD LINE:	
Submission of Abstracts with Full Papers:	30th November 2015
Notification for acceptance of papers:	20th December 2015
Registration for Authors:	31st December 2015
Last date of Registration:	31st January 2016

IMPORTANT INFORMATION

Conference Dates	24 th to 26 th February 2016
Registration Fees	Rs. 1500/-, for LIS Professionals up to 31st January 2016 Rs. 2000/- for LIS Professionals After 31st January 2016 Rs. 500/- for Students. *Students presenting papers may apply for financial assistance *Accompanying persons Rs.1000/- per head.
Venue	Mini Auditorium, SNTD Women's University, Juhu (Mumbai)
Accommodation	Participants are requested to make their own arrangements for accommodation. Assistance, if required will be provided by the SNTD Women's University Library. Details regarding the nearby hotels and guest house will be provided to the participants on request.
Contact Details:	Dr. Durga Murari, 022- 22085439 / 020- 25439153 / 9822027837 Dr. Parul Zaveri, 022- 22072792 / 9769682747 Ms. Vrushali Rane, 022-26601163/9820318752 Mr. Vilas Jadhav 022- 22072792 / 7666684496



**REGISTRATION FORM
NATIONAL CONFERENCE ON LIBRARIES IN THE CHANGING INFORMATION
MARKETPLACE**

24th to 26th February 2016

1. Participant Name: _____

2. Designation: _____

3. Organization: _____

4. Mailing Address: _____

5. Mobile: _____ 6. Telephone: _____

7. E-mail: _____

8. **Payment Details:** D.D. for Rs. _____ D.D. No. _____ Dated: _____

Drawn on Bank Name: _____ in favor of SNDT Women's University Branch Library

Juhu, Payable at Mumbai.

Date:

Signature of the Participant

Send the completed form along with Demand Draft by post to:

**The University Librarian &
Head SHPT School of Library Science (Additional Charge)
1, Nathibai Thackersay Road,
New Marine Lines, Churchgate,
Mumbai 400020**



**Three -Days UGC Sponsored
NATIONAL CONFERENCE ON LIBRARIES IN THE CHANGING INFORMATION
MARKETPLACE**

24th to 26th February 2016

Organized by:

SNDT Women's University, Library & SHPT School of Library Science

Copyright Form

The copyright to the paper / presentation entitled _____

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I/We confirm that the paper is original and has not been published previously or submitted for publication anywhere, that it contains no matter unlawful in content or in violation of the rights of any third party, and that I/we have the power to grant all these rights.

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